Preferred Dining Partnership

contact
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preferred dining partnership benefits

Digital and Social:
• Inclusion as Preferred Diner on Social Media Outlets
• Dedicated Section on TPAC’s Concierge App
• Logo on Dining Guide at TPAC.ORG
• Featured on “Preferred Dining Guide” LED Blade in main lobby
• On going promotional opportunities

Printed Marketing:
• Listed on Plan Your Visit flyer
• Promotion on all Print at Home tickets for 1 month
• Choice to include 1 playbill stuffer in a chosen show
• Listing in On Stage
• Listing in playbills as a partner
• Listing in Annual Report to community

“We support all of the amazing work TPAC does for our city and always invites its guests to share in great food and great entertainment.”

Keith Zust, owner, Sea Salt Restaurant
The best answer to why does Ellington’s support TPAC? is simple...they are a perfect fit and compliment each other well, focusing on a great venue, friendly approachable service and quality of product.”

– Ben Webster, GM

Additional benefits:

- Membership to TPAC Corporate Saver Discount Program for employees
- TPAC Preferred Dining Partner window cling
- Four (4) tickets to a Broadway show of your choice pending availability
- Passes to the PNC Bank Donor Lounge
- Invitation to the annual Partnership Luncheon
- Opportunity to purchase discounted group tickets
- Invitations to TPAC VIP Events
- Opportunity for preferred catering partnership

Why partner?

As one of the largest non-profit performing arts centers in Tennessee, TPAC plays a vital role in bringing the arts to Tennesseans statewide. With four venues, we serve over 450,000 people each year through performances, outreach, and education. We celebrate being part of one of the most vibrant art communities in the nation, and we take advantage of our marketing resources to be strong partners.

Dinner, drinks, and a show combine to make a perfect night out. More than ever, our patrons are seeking choices to enhance their theatre experience. By aligning with TPAC, you will have a distinguished identity while investing in Tennessee’s center for the arts. Become a Preferred Dining Partner today and discover how TPAC can impact you.

Partner Commitment: $2,500 or $4,000 for 2 year commitment
**our mission**

To lead with excellence in the performing arts and arts education, creating meaningful and relevant experiences to enrich lives, strengthen communities, and support economic vitality.

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**OUR AUDIENCE**

- **66% female**
- **34% male**
- **46% aged 50-64**
- **28% aged 35-49**
- **55%** have a household income of $100,000 or higher
- **79%** hold a Bachelor’s degree or higher

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- **74,000** followers on Facebook
- **24,000** followers on Twitter
- **13,300** followers on Instagram
- **1,233** subscribers on YouTube
- **120,000** StageLinks (e-mail) members
- **513,000** monthly visits to TPAC.org
- **9.2 MILLION** marketing impressions generated
- **40,000** monthly News Center views
- **23,747** current TPAC Concierge App users
- **11,000** average Print at Home Tickets sold monthly

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**thank you for supporting TPAC**